



## THE DEATH WIRE DAREDEVIL SPECTACULAR

DEF LEPPARD • LYNYRD SKYNYRD
LIMP BIZKIT • ZZ TOP
REO SPEEDWAGON • STYX
KOE WETZEL • WHISKEY MYERS
GEORGE THOROGOOD & THE DESTROYERS
BUCKCHERRY • PUDDLE OF MUDD
POP EVIL • LITA FORD • STEEL PANTHER
TIM MONTANA • TOMMY HOWELL
BACK IN BLACK
PETTY & THE HEARTSHAKERS
GOODFIRE • THE DOWNBOYS
TED Z & THE WRANGLERS
DEVON WORLEY BAND
LEILANI KILGORE • BIG SKILLET
PEACH STREET REVIVAL • DI HIILIO

#### **CONTACT INFORMATION**

Buffalo Chip Box Office	605-347-9000
Jack's Campers	605-999-8781
Buffalo Chip Security Dispatch	

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#### **LIVE STREAM EVENTS FREE**

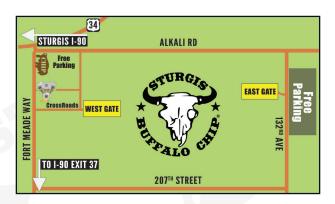
Watch 10 days of Sturgis Rally coverage FREE.

This includes killer contests, ride-in custom bike shows, wild party antics, major live events and more. Programming will be available anytime to view the events as often as you like.



# WHERE

THE BEST PARTY ANYWHERE



#### **West Gate**





TENT CAMPING RV CAMPING

#### **East Gate**





CONCERTS RACES

#### **FIRST AID STATIONS**

There are First Aid stations located at the North Showers, West Gate, and Information Center. If you require medical assistance, please visit these locations. See map for approximate locations.

#### **ENTRY PROCEDURE**

You must wear a wristband on your right wrist (throttle hand) at all times while inside the venue.

\*If your wristband shows signs of breaking, you must bring it to either box office for immediate replacement BEFORE IT BREAKS OFF.

DETACHED WRISTBANDS WILL NOT BE REPLACED.



#### **PROHIBITED ITEMS**











PETS

OUTSIDE ALCOHOLIC BEVERAGES

FIREWORKS OR OTHER EXPLOSIVES

Full List at BuffaloChip.com

#### **ENTRY CHECKPOINT & SEARCH**

#### ALCOHOL

The Buffalo Chip is a licensed establishment for serving alcohol in South Dakota. You will find bars scattered throughout the property where you can purchase on-sale and carry out alcohol. Because of this it is illegal to allow guests to bring alcohol onto the premise and we ask that you check anything you bring with you upon entry. You may pick it up when leaving.

#### **FIREARMS**

We respect the rights of all Americans to keep and bear arms. South Dakota is a constitutional carry state and does not require a concealed weapons permit. However, for the safety of all of our guests we ask that you check your firearm at the gate and pick it up on departure.

03



## WE RIDE - WE CARE - WE WIN

THE ORIGINAL ATTORNEYS WHO RIDE™ OVER 40 YEARS EXPERIENCE

**TOUGH LITIGATORS DEDICATED 100% TO MOTORCYCLISTS** 

RUSSBROWN.COM

1-800-4-BIKERS

## CAMPING

Check in at the Cabin Management Office if you've rented a cabin or EZ camp.



#### RECREATIONAL VEHICLES 🖘

A parking attendant WILL ESCORT YOU to your assigned space. Everything must be set up within the boundaries of your site.

MAKE YOUR CAMPSITE YOUR OWN!



#### **PUMP-OUT SERVICES - ACROSS FROM THE WATER TOWER**

If you are planning to stay with us for a few days, then chances are at some point you'll need to dump your RV tanks. Visit our on-site sanitation services and they'll get your poop in a group. Pump out may be purchased in advance as well.

Check out our website for more information.

#### RIDE-IN/WALK-IN CAMPING



The Buffalo Chip offers designated areas for tents that are ride-in/walk-in only. Camp among the trees in special shaded areas. Motorcycles are allowed in those areas. *These areas are first come, first served.* 



#### REAP THE REWARDS OF TRAVELING LIGHT TO STURGIS.

Areas highlighted in **light green** on the map are for ride in/walk in camping only. *First come, first served.* 



#### RESPECTFUL CONCERT ATTENDANCE

- 1. There will be times when bikes aren't allowed in the amphitheater.
- 2. There will be times when a limited number of bikes are allowed in the amphitheater.
- 3. It is a Buffalo Chip tradition for members of the audience to rev their engines as part of the applause. This privilege may change at any time. Out of respect for your fellow concert goers, please keep off your throttle until the song or concert has concluded. Come on.

Revving engines during the performance of a song is discourteous to the rest of the audience who is there to see and hear the performance, not to mention the performers who are there to entertain the crowd. Anyone revving an engine during performance of a song must either surrender their keys until after the performance or leave the amphitheater.



# KEEP THE PARTY BOINE

#### **BIKINI BEACH STAGE**

Live Music | Beach Party & Games



#### KINISON PLAYGROUND

Miss Buffalo Chip Competition | Mustache Rides Mechanical Bull Rides | Yard Games & More!



#### **CLUB CHIP**

**Live DJ Nightly** 



#### Friday, August 4

## FREE PANCAKE BREAKFAST



8 AM

9 AM

10 AM

11 AM

**12PM** 

1 PM

**2 PM** 

3 PM

4 PM

i PN

6 PM

7 PM

8 PM

9 PM

10 PM

11 PM

12 AM

GURG

**Wall of Death** 

Full Throttle Official Rally Kickoff Bike Show Hell Track Time Trials

Pull Start Barrel Races Live DJ & Biker Bar Games

Buffalo Chip Official Sturgis Rally Kickoff

Support Bikers Moto Meetup 4 pm Parade 6 pm | Monster Wall Smash 6:30 pm

GOODFIRE



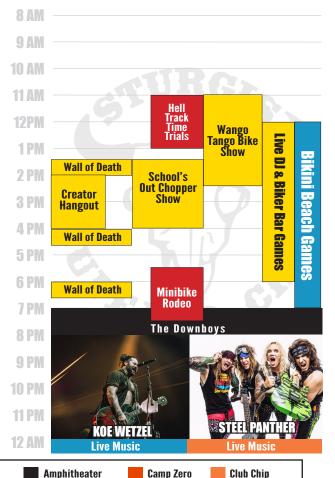
Bikini Beach Party



#### Saturday, August 5

#### **Tattoo Cafe August 4 - 13**





#### Sunday, August 6



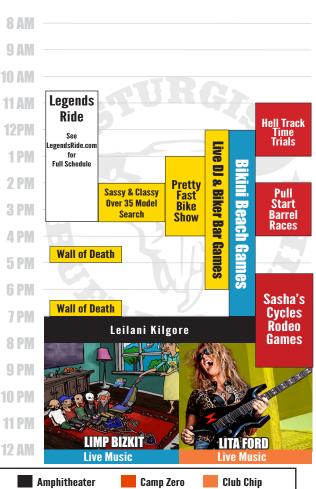


CrossRoads

**Bikini Beach Party** 

#### **Monday, August 7**





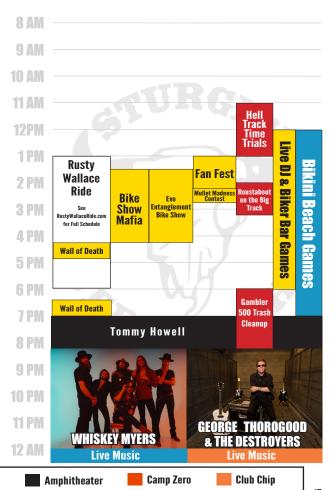
#### **Tuesday, August 8**

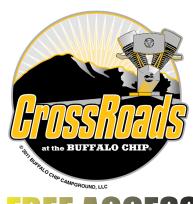




#### **Wednesday, August 9**







### **FREE ACCESS**

Vendors • Wall of Death Demo Rides • Bike Shows Food • Contests • Tattoos Buffalp Chip Garage



## BIG ENGINE BAR

SEE FULL SCHEDULE



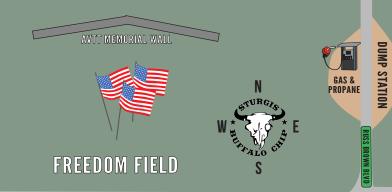
LIVE MUSIC, CONTESTS & ENTERTAINMENT DAILY 12:00 - 6:00 PM





SOLAP FAB

#### FREE PARKING





MAIN STREET

## STURGIS BUFFALO CHIP





TRAILER PARKING JAY ST.

TOILETS

SHOWER HOUSE/LAUNDRY

(15) RV PUMP & FILL SERVICES



2:00 pm - 3:00 pm - Pull-Start Barrel Racing

9:00 pm - 10:30 pm - Two-Lane Blacktop - Movie Projection

#### SATURDAY, AUG. 5

11:00 am - 1:00 pm - Hell Track Time Trials

6:00 pm - 8:00 pm - Minibike Rodeo presented by the Gambler 500

9:00 pm - 10:30 pm - On Any Sunday - Movie Projection

#### **SUNDAY, AUG. 6**

11:00 am - 1:00 pm - Hell Track Time Trials

2:00 pm - 3:00 pm - Big Grass Race Presented by the Gambler 500 7:30 pm - 8:30 pm - Lingerie Magnificent Member Riding Contest

9:00 pm - 10:30 pm - Two-Lane Blacktop - Movie Projection

11:00 am - 1:00 pm - Hell Track Time Trials 11:00 - 5:00 pm - Sportster Showdown & Dirt Drags 2:00 pm - 5:00 pm - Mini Bike Show

5:00 pm - 8:30 pm - Anarchy Games

#### **WEDNESDAY, AUG. 9**

11:00 am - 1:00 pm - Hell Track Time Trials 2:00 pm - 3:00 pm - Roustabout on Big Track 6:00 pm - 8:00 pm - Gambler 500 Trash Cleanup

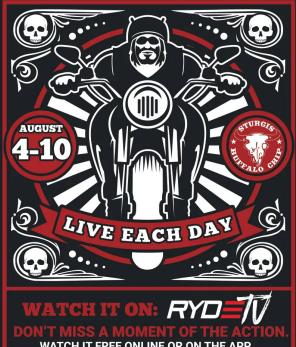
9:00 pm - 10:30 pm - On Any Sunday - Movie Projection

#### **THURSDAY, AUG. 10**

11:00 am - 1:00 pm - Hell Track Time Trials 2:00 pm - 3:00 pm - Minibike Street Drags

#### FREE LIVE STREAM

### BUFFALO CHIP



WATCH IT FREE ONLINE OR ON THE APP. LIVE COVERAGE FROM THE FAMOUS STURGIS BUFFALO CHIP.



#### **SEE IT LIVE**

Watch 10 days of coverage including many major live events and activities, reporting from the streets, recorded interviews with industry legends and daily recaps of the prior day(s).

25



# EVERYTHING HARLEY-DAVIDSON®

UP TO 50% OFF GENUINE LICENSED HARLEY-DAVIDSON® APPAREL

ON-SITE PARTS & ACCESSORIES

HUGE SELECTION OF NEW & PRE-OWNED HARLEY-DAVIDSON MOTORCYCLES IN STOCK

AUTHORIZED HARLEY-DAVIDSON® FACTORY TRAINED TECHNICIANS

I-90 EXIT 55 - RAPID CITY, SD f @ BLACKHILLSHD.COM





2023 VENDOR LIST



#### SCAN QR CODE TO SEE

100+ INDUSTRY LEADING VENDORS & MANUFACTURERS - AUGUST 2ND-12TH

#### Thursday, August 10





**Bikini Beach Party** 

**CrossRoads** 

#### Friday, August 11

#### STURGIS BUFFALO TCHIP



#### Saturday, August 12

#### STURGIS BUFFALO TCHIP















#### **EXHIBIT INCLUDED WITH YOUR WRISTBAND**

Located at the Buffalo Chip Event Center August 5 - August 10 | 3:00 pm- Midnight Aug 5th - 6 pm - Midnight

#### FEATURED BUILDERS

CURATED BY: KEVIN DUNWORTH

Brian Buttera Roland Sands Arlen Ness Motorcycles Paul Yaffee Smokies Garage/ Rick Dozer

#### FEATURED ARTWORK

**CURATED BY: SAVANNAH ROSE** 

Iconic Photography from Michael Lichter Paintings from David Uhl

Work for Sale Specializing In
Illustration • Jewelry
Leather Arts • Metal Fabrication • Photography



#### **STURGIS BUFFALO CHIP** CUST **SERIES**





**Full Throttle Official Rally Kickoff Bike Show** Friday, Aug. 4 | CrossRoads

School's Out Chopper Show 40000 Saturday, Aug. 5 | CrossRoads



Wango Tango Show Saturday, Aug. 5 | CrossRoads

**FXR Show and Dyna Mixer** Sunday, Aug. 6 | CrossRoads





**Pretty Fast Bike Show** Monday, Aug. 7 | CrossRoads

Biker Belles Women's Bike Show

Tuesday, Aug. 8 | CrossRoads



Sportster Showdown Tuesday, Aug. 8 | Camp Zero

Mini Bike Show Tuesday, Aug. 8 | Camp Zero



Evo Entanglement Bike Show Wednesday, Aug. 9 | CrossRoads

**Bike Show Mafia** Wednesday, Aug. 9 | CrossRoads



Rat's Hole Bike Show Thursday, Aug. 10| CrossRoads



# 

#### **AMPHITHEATER**

Amplified Xtracts CBD
Big Boy Knives
Buffalo Chip Tattoo Café
Chasing Tail
Debria Designs
Discount Biker Supply Jewelry
Flags by Outlaw
Gwen's Leather Repair
Head or Tails
Kactus Jack's Hats
Lilla Rose by Flexipower
Locked Down Mechanical Bull

Marie's Famous Headbands
Opt1 Vet
Royal Highway Patches
Step N Glitz
Stone Store Outfitters Beads
Strip Club Choppers
Sturgis Buffalo Chip Merchandise
The Alley Exchange
The Broken Cinch
Valkyrie Armory
American Veterans

#### **FOOD VENDORS**

#### **AMPHITHEATER**

Buffalo Grill Caramel Creations Dominos Lazy River Donuts Porky's BBQ Porky's Fry Stand Santa Lucia Greek Philly & Mac SpeakEasy Bar & Grill Stage West Cafe Sturgis Rider Café Taco Chip Wok-N-Roll The Coffee Crib



#### **CROSSROADS**

All 'Bout Customz American Veterans Traveling Tribute Amplified Xtracts CBD Armatac Aqua Delta Cut B102 Radio Boozy Nuts Biker Nation Apparel Bracelet Bar Buffalo Chip Bikini Bike Wash Buffalo Chip Fozzy's Garage Buffalo Chip Stop & Fuel Buffalo Chip Tattoo Café Country Town Candles Custom Rush Jewelry Cycle Tramps Debria Designs Extreme Audio First Mfg Co. **GTI Golf Carts** Harmonious Dyno HealthSource of Spearfish Chiropractic HellFighters Ministry Horsepower Financial

Hunter Detail Lil' Coffee Cabin Kactus Jack's Hats Lavender Paws LiveWire Motorcycles Llyod's Garage McGas Propane Mighty Knockout BBQ Sauce Mint Speed Shop Machine Gun Tours Moto Doffo Winery Moto Moroni Prime IV Hydration Rat's Hole Custom Bike Shows SOWW Shiny Side Up Sons Of Light Ministry Sturgis Buffalo Chip Merchandise Therapeutic Solutions Chiropractic Triumph Motorcycles Tucker Vets Counseling Center of Rapid City

#### **FOOD VENDORS**

#### **CROSSROADS**

Lil Coffee Cabin Indolishus Old Skool Concessions Porky's BBQ Santa Lucia Big Bite Wing King/Wrap Shack

#### **BIKINI BEACH**

Wall of Death Wicked Knives

VooDoo Pizza Homeslice Concessions



## CAMPGROUND

The Buffalo Chip is a full-service campground and entertainment venue offering an assortment of amenities and services to make your stay the best one possible. See the map to locate the following services.

#### **GENERAL STORE**



Located inside the amphitheater, the General Store is open 24 hours and offers a variety of products for campers. From condoms to toothpaste, this is where you go when you realize you've forgotten something small at home.

#### **CARRY-OUT BEER**



While it is against the law to bring alcohol through the gates, we'll make sure you don't go thirsty once you're inside. Visit either of the two Beer and Ice shacks to pick up everything you need to enjoy some quality time at your campsite.

#### **LAUNDRY FACILITIES**



The Chip offers two options for dealing with your dirty laundry:

Coin-Operated - Take advantage of our coin-operated, self-serve laundry rooms if you want to throw in a few loads and fold them yourself.

#### $\mathsf{OR}$

**Drop Off & Pick Up Service** - If you want someone else to take care of your laundry for you, drop your laundry off at the Laundry Vendor, and they will bring your unmentionables back to you cleaned, pressed and ready to shed at a moment's notice.

#### **RV PUMP & DUMP**



If you are planning to stay with us for a few days, then chances are at some point you'll need to dump your RV tanks. Visit our on-site sanitation services and they'll get your poop in a group. Pump out may be purchased in advance as well.

Check out our website for more information.

#### **FREE SHOWERS**



There are few different options to keep yourself clean while partying at the Chip. The North and South Shower Houses are free for all guests at any time on a first-come, first-served basis.

#### **VENDOR SHOWERS**



For a more private shower experience, you can visit the Vendor Showers. For a small fee, you can expect shorter lines and more modern facilities. You can also pre-purchase passes on our website.

#### **INFORMATION**



The Sturgis Rally Information Center™ is open daily at the CrossRoads to provide you with information about the campground, entertainment or sightseeing. Feel free to stop by and say hello to our concierge and pick up a free prize courtesy of the Sturgis Rider Friendly Establishment® program. Here, you'll also find your welcome packet when you register for the Sturgis.com Official Sturgis Rally Registration.

#### **GAS STATION & PROPANE**

Fill up your gas and propane tanks at the Buffalo Chip Stop & Fuel near the corner of Russ Brown Blvd and Flag Ave. This self-service gas station offers 93-octane fuel for less than standard octane year-round! If you need to fuel up before hitting the road, you won't find a better price nearby, and you can't beat the convenience! During the Sturgis Rally, McGas Propane will also be on hand to fill up your propane tanks.

Get your propane fill from Aug. 4-12 (M-F: 8-5 and Sat/Sun: 8-4).

#### **EMT**



If you have a medical emergency or need immediate help alert security or visit one of these locations as quickly as possible.

See map in centerfold for locations.

## STURGIS RIDER®

If you haven't ever spent time in South Dakota during the summer months, you may not expect the drastic and rapid changes in weather patterns you can experience here.

#### **SOUTH DAKOTA WEATHER**

Woody has always warned people that the wind is going to blow 100 MPH for 2 minutes, and it is likely to rain 2 inches, possibly within the same 2 minutes. You need to be ready for those two minutes or it will screw up the rest of your vacation.

#### THESE TIPS WILL HELP YOU BE BETTER PREPARED FOR MOTHER NATURE.

- Pack a full set of rain gear. When you're out riding, keep an eye on the radar and look out for possible cover in the event of hail or heavy rains.
- 2. Prepare your camp for the possibility of rain and high winds before leaving it for the day. Secure items that could easily blow away, and put personal items under cover.
- If you are tent camping, bring a tarp and extra stakes to put over your tent to keep valuables dry. Consider collapsing it if high winds are projected.
- Pay attention to the sky. Ugly looking clouds could mean large hail that could be extremely dangerous.



#### **FOLLOW US ONLINE**



@SturgisBuffaloChip

#### PRICE-CONSCIOUS TIPS

#### **MAKE THE MOST OF YOUR VACATION AT THE BUFFALO CHIP**

#### 1. THE EARLIER YOU BOOK, THE CHEAPER IT IS.

Plain and simple. Many guests book for the following year as soon as the rally is over. Price phases end incrementally throughout the year as bands are confirmed, so don't hesitate when you decide you're going to make the trip.

#### 2 MEAL PLANS

The Stage West Cafe offers meal plans tailored to your needs. You can save a lot of cash by buying a plan before you come. You can purchase these packages in advance at BuffaloChip.com/Reservations. We recommend you leave room for one day to check out some of our delicious food vendors though.

#### 3 DRINK SPECIALS

There are many of them. Search them out at Woody's Watering Hole (\$1 drafts and dogs), CrossRoads, The Rat's Hole, Club Chip, Bikini Beach and don't forget the Monster Bomb special is everywhere. There's no excuse for not throwing back a cool one at unheard of prices.

#### 4 THE GENERAL STORE IN THE AMPHITHEATER CAN PROVIDE YOU WITH PRETTY MUCH ANYTHING YOU NEED.

So skip the hassle and the wasted hours of going into town and just head down to the General Store

#### 5. FREE PANCAKE BREAKFAST

Get them fresh off the griddle every morning at the Sons of Light tent just inside the fence at the west end of the campground.



Sign up for our email newsletter to get all the news and updates about what's going on at the Sturgis Buffalo Chip®. Follow us on social media for even more great content.

#### STAY CONNECTED ALL YEAR LONG!



# CAMPGROUND

#### TRAFFIC POLICY



All 4-wheel vehicles <u>MUST ENTER the campground BEFORE 7:30 p.m.</u> and must stay on roadways when traveling. They must remain parked from 7:30 p.m. until dawn. The campground is a busy place, and safety is of the highest priority. Motorized traffic after 7:30 p.m. within the campground is restricted to motorcycles, trikes and small recreational vehicles. Authorized service and emergency vehicles are the sole exceptions. Failure to comply could result in having your vehicle permanently removed from the camporound.

#### **ALCOHOL AND DRUGS**

NO ONE UNDER 21 YEARS OF AGE CAN POSSESS OR CONSUME ALCOHOL ANYWHERE ON GROUNDS OF THE STURGIS BUFFALO CHIP® CAMPGROUND.

No adult is allowed to provide alcohol to anyone under 21. Violators will be removed from the campground without refund and are subject to arrest. Fake IDs will be seized and violators will be reported for prosecution.

South Dakota state law prohibits the consumption of alcohol on any licensed premises other than upon the licensed premises where the alcohol was purchased. In other words, it's illegal to enter the Chip with alcohol or drink alcohol at the Chip if it was not purchased here.

Drugs are illegal and are not allowed on the Buffalo Chip premises, unless you have a valid prescription.

Marijuana: Cannabis in South Dakota is legal for medical use as of July 1, 2021. However, South Dakota does not have medical marijuana reciprocity, and so does not recognize out-of-state medical marijuana cards.

#### **FIRE AND FIREWORKS**

Pursuant to Meade County Ordinance #27, it is illegal for any person to ignite any fireworks or to have an open fire. To be able to grill for cooking, be sure your equipment falls into one of these two categories:

- 1) Liquid-fueled grill, meaning a metal or stone device designed to cook food using liquefied or gaseous combustible fuel;
- 2) A charcoal grill, meaning a metal or stone device within a firebox not resting on the ground with a metal grate designed to cook food using charcoal briquettes, char wood, or similar fuel.

#### **GLASS BOTTLES**

Glass bottles are not allowed or sold inside the campground.

#### CHILDREN

The Chip is a lot of fun, but the campground really isn't a place for children. We ask that you not bring under-aged children when you visit. A legal waiver signed by the parent is required for any child camping at the Chip, and they must be accompanied by an adult at all times.

#### **PETS**

For the safety of pets and in consideration of other campers, you'll need to make arrangements for your pets to stay home or board them locally while you're at the Chip. We can't make exceptions, even if your pet knows how to fetch you a beer, but we would be happy to recommend a few good kennels.

#### WEATHER

The weather can change quickly and with little notice. Please be prepared if you are camping and bring tarps, plastic sheeting or whatever you need to remain comfortable during a summer rainstorm. Inclement weather may cause a temporary delay or even a cancellation of some or all entertainment.

No refunds will be issued due to delays, non-performance or cancellations due to weather or any other reason.

#### **EMERGENCY PROCEDURES**

Report any problems to security personnel immediately. They will do their best to resolve campground issues as soon as possible. Problems will be addressed in the order in which they are reported.

**CALL DISPATCH AT 605-720-7938** 

#### **LOST AND FOUND**

If you have misplaced any of your personal belongings while you are staying with us, we have a Lost and Found located at the Buffalo Chip's Main Office. Items that are found around the campground are eventually gathered at this final lost and found location, so be sure to check before you leave if you didn't find it the first time.

#### **ADA POLICIES & PROCEDURES**

Accessible Camping is available to those with a state-issued sticker. Accessible Parking is available near the East Box Office for attendance of concerts and activities in the amphitheater only to those with a state-issued sticker. All other golf carts and four-wheeled vehicles are prohibited from the amphitheater. Assistance is available upon request at the main gate or box office.

