

2025 Get On! ADV Festival		
Sturgis Buffalo Chip Campground		
SCHEDULE (Subject To Change)		
ACTIVITY	TIME	LOCATION
WEDNESDAY, JULY 16TH		
Early Check In For Camping/Registration	9a - 5pm	Buffalo Chip Box Office
NOTE: Camping only. Festival Does NOT open until 9am Thursday		
THURSDAY, JULY 17TH		
Check In & Registration for Attendees	8:00am - 7:00pm	Buffalo Chip Box Office
RevZilla Store	9:00am - 8:00pm	
Alpinestars Air Vest Demo	9:00 AM	
New Motorcycle Demos	9:00am - 5:00pm	Last test ride at 5:00pm
Aftermarket Booth Vendors	9:00am - 5:00pm	Closed 11am-3pm
Chip Garage - Installations	9:00am - 7:00pm	Just west of the Buffalo Chip Box Office
REVER App and route hub/customer service	9:00am - 6:00pm	REVER tent
Get On ADV Fest Self-Guided Rides, Meet Up With Other Riders	All Day	REVER tent
Ice available for purchase	11:00am - 9:00pm	Big Engine Bar (west of Box Office)
Lunch on your own	12:00 PM	(Big Engine Bar open for lunch)
Moto Anatomy Slide School Exhibition	4:30pm - 5:00pm	Blue Sky Behind Adventure Beach Stage
New Motorcycle Introductions (Suzuki DR-Z/Royal Enfield Himalayan)	5:00pm - 5:30pm	Adventure Beach Stage
Happy Hour Sponsored by Sturgis Buffalo Chip	5:30 PM	Bring your free beer coupon! Adventure Beach
Welcome Reception & Rider's Safety Meeting (MANDATORY)	5:30pm - 6:00pm	Adventure Beach Stage
Dinner (if purchased)	6:30pm - 8:30pm	North side of Adventure Beach
Dinner Podcast with Phil Spence and Content Creators	6:30pm - 7:00pm	Adventure Beach Stage
Content Creator Meet and Greet	7:00pm - 10:00pm	Adventure Beach Stage
FRIDAY, JULY 18TH		
Hot Breakfast (if purchased)	7:00am - 8:30am	North Side of Adventure Beach
FREE Bivouac Premium Coffee, provided by Law Tigers	7:00am - 10:00am	Bivouac Coffee tent

RevZilla Store	7:00am - 7:00pm	
Aftermarket Booth Vendors	7:00am - 7:00pm	Closed 11am-3pm
REVER Route Training and Q&A	8:00am - 8:30am	Adventure Beach Stage
Moto Anatomy Slide Your Ride class with Johnny Lewis	8:00am - 9:00am	Blue Sky Behind Adventure Beach Stage
Chip Garage - Installations	8:00am - 7:00pm	Just west of the Buffalo Chip Box Office
REVER App and route hub/customer service	8:30am - 6:00pm	REVER tent
Get On ADV Fest Self-Guided Rides, Meet Up With Other Riders	8:30am - 9:30am	REVER tent
Check In & Registration	9:00am - 5:00pm	Buffalo Chip Box Office
Intermediate Meet Up and Ride with Jake (Spite's Corner)	9:00am - 3:00pm	Meet at Bivouac Coffee
Intermediate Meet Up and Ride with Johnny Lewis from Moto Anatomy S	9:30am - 3:00pm	Meet at Adventure Beach stage
New Motorcycle Demos	9:00am - 5:00pm	Last test ride at 5:00pm
Women's Meetup and Ride w/ Bree Rides	10:00 AM	Meet at Bivouac Coffee (North side of Adventure Beach)
Lunch on your own	12:00 PM	(Big Engine Bar open for lunch)
Ice available for purchase	11:00am - 9:00pm	Big Engine Bar (west of Box Office)
Adventure Beach Bar Open	4:00 PM	Adventure Beach Stage
Happy Hour sponsored by CF Moto	5:00 PM	Adventure Beach Stage
Dinner Podcast/Content Creator Presentation #1	5:00 PM	Adventure Beach Stage
Dinner Podcast/Content Creator Presentation #2	5:30 PM	Adventure Beach Stage
Dinner Podcast/Content Creator Presentation #3	6:00 PM	Adventure Beach Stage
Dinner (if purchased)	6:30pm - 8:30pm	North side of Adventure Beach
Slow Races presented by REV'IT	7:00pm-8:00pm	South side of Adventure Beach
Keg Stands with Ronnie/Upsidedown Lemonades with Bjorn	8:00pm - 10:00pm	Adventure Beach
Ride In Movie Night: Vahna Movie Festival Films	9:00 PM	Adventure Theater
Smores Bar/Popcorn	9:00 PM	Adventure Theater
SATURDAY, JULY 19TH		
Hot Breakfast (if purchased)	7:00am - 8:30am	North side of Adventure Beach
FREE Bivouac Premium Coffee, provided by Law Tigers	7:00am - 10:00am	Bivouac Coffee tent
RevZilla Store	7:00am - 7:00pm	
Aftermarket Booth Vendors	7:00am - 7:00pm	Closed 11am-3pm
REVER Route Training and Q&A	8:00am - 8:30am	Adventure Beach Stage

Moto Anatomy Slide Your Ride Class with Johnny Lewis	8:00am-9:00am	Blue Sky Behind Adventure Beach Stage
Chip Garage - Installations	8:00am - 7:00pm	Just west of the Buffalo Chip Box Office
Get On ADV Fest Self-Guided Rides, Meet Up With Other Riders	8:30am - 9:30am	REVER tent
Intermediate Meet Up and Ride with Jake from Spite's Corner	9:00am - 3:00 pm	Meet at Bivouac Coffee
New Motorcycle Demos	9:00am - 5:00pm	Last test ride at 5:00pm
Ice available for purchase	11:00am - 9:00pm	Big Engine Bar (west of Box Office)
Motul Skills Challenge	2:00pm - 6:00pm	Blue Sky Behind Adventure Beach Stage
Adventure Beach Bar Open	4:00 PM	Adventure Beach Stage
Dinner Podcast/Content Creator Presentation	4:30 PM	Adventure Beach Stage
Dinner Podcast/Content Creator Presentation	5:00 PM	Adventure Beach Stage
Dinner Podcast/Content Creator Presentation	5:30 PM	Adventure Beach Stage
Dinner (if purchased)	6:30pm - 8:30pm	North side of Adventure Beach
Prizes/Turn In Test Ride Punch Cards	6:00pm - 7:00pm	Adventure Beach Stage
Raffle (Aftermarket, sponsor, OEM prizes)	8:00pm - 9:00 pm	Adventure Beach Stage
Finish this Keg with Ronnie/Upsidedown Lemonades with Bjorn	8:00pm - 10:00pm	Adventure Beach
SUNDAY, JULY 20TH		
Hot Breakfast (if purchased)	7:00am - 8:30am	North side of Adventure Beach
FREE Bivouac Premium Coffee, provided by Law Tigers	7:00am - 10:00am	Bivouac Coffee tent
RevZilla Store	7:00am - 11:00am	
Aftermarket Booth Vendors	7:00am - 11:00am	
REVER Route Training and Q&A	8:00am - 8:30am	Adventure Beach Stage
Moto Anatomy Slide School with Johnny Lewis	8:00am-11:00am	Blue Sky Behind Adventure Beach Stage
REVER App and route hub/customer service	8:00am - 11:00am	REVER tent
Chip Garage - Installations	8:00am - 11:00am	Just west of the Buffalo Chip Box Office
2025 Festival Ends. See You Next Year!	11:00 AM	