

STURGIS BUFFALO CHIP®

MULTIMEDIA MANAGER

Start Date: Immediate

Hours: Full Time

Objective: Manage all multimedia marketing elements by concepting, directing, filming, photographing, editing and publishing effective video and photo content as part of an award-winning marketing team.

Job Description:

- Contribute as a member of the marketing team in concepting, planning and executing the marketing and advertising strategy of the Sturgis Buffalo Chip
- Create and contract effective video and photo content that supports the festival digital marketing efforts.
- Maintain all Buffalo Chip cameras, lenses, audio devices, lighting and visual display equipment used for marketing content production.
- Manage the Buffalo Chip YouTube channel and web galleries.
- Manage and archive all multimedia content onto internal servers and offline storage devices.
- Complete photography shooting assignments in accordance with specific marketing campaigns.
- Plan, organize and execute the content strategy for the Buffalo Chip by employing a crew of photographers, videographers and content creators.
- Oversee main stage video production to capture concerts for IMAG.
- Fulfill multimedia aspects of advertising contracts
- Plan, organize and execute video display monitors throughout the property.
- Act as chief technician for video electronics and equipment.

Qualifications and Skills:

- Bachelor's degree in marketing or mass communication or an equivalent combination of education and experience in related fields.
- Proficient experience with non-linear editing software such as Final Cut Pro X or Adobe Premiere Pro.
- Basic experience with Adobe creative software, specifically Photoshop and After Effects.
- Working knowledge and demonstrable proficiency with professional video production and photography equipment and techniques.
- Strong written and verbal communication skills.
- Strong organizational skills and attention to detail.
- Self-motivation and the ability to operate largely unassisted.
- Ability to manage multiple tasks at the same time.
- Ability to budget time efficiently in order to meet deadlines.

To apply, submit a cover letter, resume and portfolio to:

Mary Panerio

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