

LARGEST MUSIC FESTIVAL IN MOTORCYCLING®

The Chip® becomes your home for 10 days with world class concerts and entertainment.

Vendor Check-In Date

Wednesday, July 30, 2025

Operation Dates

August 1-9, 2025

Vendor Departure Date

Sunday, August 10, 2025

Hours of Operation

12 PM - 12 AM daily in Amphitheater



CAMPGROUND AMENITIES

- Full Service Vending Staff
- 24-Hour Security Staff
- Access to 110 and 220 Volt Electrical Service
- Parking for Support Trucks and Trailers
- Range of On-Site Services for Showers, Laundry, and C-Store Needs
- Plenty of Food and Beverage Offerings
- RV Hook Ups and Rentals Available through the Box Office at (605) 347-9000

AUGUST 1-9, 2025
THE BEST PARTY ANYWHERE®!



*Join our family
of vendors*

AT THE STURGIS BUFFALO CHIP®

WWW.BUFFALOCHIP.COM



2025

*Vending
& Advertising
at the Chip*



CONTACT TONI WOODRUFF | VENDING MANAGER

CELL (206) 920-1825 | OFFICE (605) 347-9000
TONI@BUFFALOCHIP.COM

GREG SMITH | VENDING

(605) 210-1024
GREG@BUFFALOCHIP.COM

ADVERTISING OPPORTUNITIES

PACKAGE A

- One (1) Full Page (4 color) Print Ad
- One (1) Skyscraper Web Ad
- One (1) Digital Video (without audio)

=\$3,500

PACKAGE B

- One (1) Half Page (4 color) Print Ad
- One (1) Skyscraper Web Ad
- One (1) Digital Video (without audio)

=\$2,750

PRINT AD SIZES

FULL PAGE IMAGE RESOLUTION:

9.5 x 9.889" @ 300 dpi

HALF PAGE IMAGE RESOLUTION:

9.5 x 4.889" @ 300 dpi

COLORS: 4/C Process; CMYK

PAPER: Newsprint

BINDING: Tab Format

FILE FORMAT:

High Resolution PDF.

WEB AD SIZE

FILE FORMAT:

Animated Flash, GIF, HTML or JPEG

SKYSCRAPER AD DIMENSIONS:

158 x 598 px

DIGITAL AD

LENGTH: 15 seconds

RESOLUTION: 1920 x 1080 @ 72 ppi

COLOR: RGB

STATIC FORMAT: JPG

VIDEO FORMAT: MOV or MP4

VIDEO CODEC: H.264

EMAIL AD FILES OR QUESTIONS TO KRIS SAMMONS
KRIS.SAMMONS@BUFFALOCHIP.COM



CROSSROADS

AMPHITHEATER

BIKINI BEACH



Amphitheater



2025 VENDING SPACE RATES

CROSSROADS

10' x 10'	= 100	= \$1,850
10' x 20'	= 200	= \$2,350
20' x 20'	= 400	= \$2,850
20' x 30'	= 600	= \$3,775
20' x 40'	= 800	= \$4,875
20' x 50'	= 1000	= \$5,450
20' x 60'	= 1200	= \$6,000
30' x 80'	= 2400	= \$7,500

AMPHITHEATER

10' x 10'	= 100	= \$1,300
10' x 20'	= 200	= \$1,575
20' x 20'	= 400	= \$1,925

Covered Sites

10' x 20' Standard	= \$2,100
10' x 20' Plus	= \$2,300
15' x 30' Attached	= \$2,600
12' x 24' Independent	= \$2,850

LICENSE & PERMIT REQUIREMENTS

TEMPORARY S.D. SALES TAX LICENSE

SD DEPARTMENT OF REVENUE
(605) 394-2332 - BOND REQUIRED

MEADE COUNTY EQUALIZATIONS VENDOR FORM

(605) 347-3818 - FEE REQUIRED

[BUFFALOCHIP.COM/VENDORFORMS](https://www.buffalochip.com/vendorforms)

Meade County website:

<https://www.meadecounty.org/application-for-vendor-license>

South Dakota Dept. of Revenue:

<https://www.meadecounty.org/application-for-vendor-license>